



## **REDEVELOPMENT AUTHORITY OF THE COUNTY OF CUMBERLAND**

Housing Development • Housing Rehabilitation  
Housing Management • Homeownership Programs  
Downtown Revitalization • Public Facility Improvements  
Economic Development

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### **Lemoyne Streetscape Construction Funds Receive State Approval**

*First section of multi-phase streetscape project for downtown revitalization approved.*

November 12, 2008 – Lemoyne PA – The Redevelopment Authority of the County of Cumberland has been approved for state funding that will enhance part of Lemoyne Borough, Council President Shireen Farr announced today. The funds will help construct the first section of a phased streetscape implementation planned for Market and Third Streets in Lemoyne.

The \$394,865 approved for construction, from a Department of Community and Economic Development Housing and Redevelopment Assistance grant will enable build-out of the streetscape along Market St. from and including the Third St. intersection to just beyond Fourth St. Features of the streetscape design include:

- new concrete curbing, sidewalks with decorative pavers and crosswalks
- traffic-calming features to provide added safety for pedestrians
- decorative period light fixtures and benches
- ornamental street identification signing
- interpretive panels noting Lemoyne's rich history
- landscaping and free-standing planters
- trash receptacles

Borough Council President Shireen Farr appreciates the commonwealth's continued support of Lemoyne's ongoing revitalization and help in making the West Shore gateway "the little town that has it all," which is also the borough's new slogan. "The Rendell administration's funding will have an enormous impact on Lemoyne, and serves to whip up enthusiasm for the streetscape as well as other related projects. We'll see dirt fly on this Market Street project next spring, but in the meantime, our businesses have been busy improving their properties, launching exciting promotions and working hand in hand with the borough to make Lemoyne an even better place to live, work and play."

The construction contract will be administered by the Cumberland County Housing and Redevelopment Authorities (CCHRA) and includes another \$175,000 in funding from Cumberland County—\$150,000 from the Community Development Block Grant and \$25,000 from Growing Greener II programs. CCHRA Executive Director Chris Gulotta said work on the \$569,865 project will begin in the spring of 2009 and be completed within a year.

"Lemoyne is truly a community with an eye to the future and a strategic plan to get there," Gulotta added. "Lemoyne Borough Council and their Revitalization Committee have involved and engaged

## add one – State Authorizes Lemoyne Streetscape Construction Funds

residents and the business community to improve the downtown and the surrounding neighborhoods with a variety of timely initiatives. The design and now construction of the streetscape project has been a catalyst in these efforts, and has put Lemoyne in the Central Pennsylvania spotlight.”

“The challenging national economy makes it more important than ever that we have safe, attractive downtowns, since it’s these locations that will help convince businesses to come or stay in Pennsylvania,” acting DCED Secretary John Blake said. “Our community revitalization initiatives have helped set the stage for a positive future in communities across the commonwealth, and we look forward to working with Lemoyne and Cumberland County leaders to bring this newest well-meaning project to fruition.”

Lemoyne Borough’s Zoning Hearing Board recently approved plans for a streetscape companion project at the intersection of Market and State Sts. just beyond the phase I project limits. This would include redesigning existing Hess gasoline station pump islands and construction of a new Hess Express convenience store. Hess Plaza, a landscaped piece at the top of the triangular-shaped property would complement the streetscape design and anchor phase IB of the project. Hess Corporation, working with the Revitalization Committee’s design sub-committee, is readying those plans for construction working with Lemoyne Borough in what Farr called an exceptional public-private partnership.

“The state and county, our businesses, residents and volunteers are all pulling together as partners to revitalize Lemoyne. Construction of phase I will maintain the momentum,” Farr added. It is anticipated that all five streetscape sections will total \$2.5 million.

The streetscape design and masterplan were completed by Powers & Associates, LLC, and Lemoyne-based Kairos Design Group, LLC—the firm designing the recently completed streetscape work in Steelton. Additional construction phases will take the Market St. streetscape east down through the Lemoyne bottleneck to Wormleysburg, and west about a half block beyond State St. and the future Hess Plaza. As part of an innovative multi-municipal agreement coordinated through Cumberland County’s Redevelopment Authority, a future streetscape will link Lemoyne with Wormleysburg’s waterfront along Front St. and Camp Hill along the Market St. corridor. All three will include streetscape features similar to those coming to Lemoyne next year. The future, three-borough, streetscape masterplan will advance to the design phase with the selection of a design consultant in the next several months. Funding for the design was provided through a state DCED planning grant, Cumberland County and the three municipalities involved.

DCED announced approval of the HRA funding of the phase I streetscape construction prior to tonight’s Lemoyne Business Association “Tour of Lemoyne” event at Wray Music House which is located within the project area on Market St. Today the 300 block, the scene of a massive 2004 fire that destroyed several businesses including Wray’s, is home to new businesses, redeveloped buildings offering retail space and on-street, meter-free, parking for customers.

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